# 2017-2018 Assessment Cycle MCOBA_Insurance and Risk Management BSBA

## Mission (due 12/4/17)

**University Mission**

**The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.**

**University Values**

**We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.**

**University Vision**

**We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.**

**College / VP and Program / Department Mission**

**Mission of College or VP-area**
*Provide the mission for the College or VP-area in the space provided. If none is available, write "None Available in 2017-2018."*
Mission: The B. I. Moody III College of Business Administration is a vibrant learning community in a culturally rich region. We foster intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens.
Vision: The vision of the B. I. Moody III College of Business Administration is to be recognized as a leader in developing ethically responsible professionals and scholars who positively impact our Acadiana region, Louisiana, and the global community.
Values:
Community: We establish and maintain meaningful relationships to create value for our university and stakeholders.
Discovery: We foster intellectual curiosity, creativity, and innovation.
Excellence: We are committed to teaching, research, and service with quality and distinction.
Integrity: We demonstrate ethical, socially responsible, and professional behavior.
Relevance: We provide relevant curricula in an ever changing business environment.
Respect: We promote mutual understanding and collegiality that embraces diverse perspectives.

**Mission of Program / Department**
*Provide the program / department mission in the space provided. The mission statement should concisely define the purpose, functions, and key constituents. If none is available, write "None Available in 2017-2018."*
The UL Insurance and Risk Management (INSR) baccalaureate degree program endeavors to provide students opportunities to enhance their general and business educational experience with current, relevant specialized industry content to better distinguish themselves as leading professionals, entrepreneurs, scholars, and/or citizens.

**Attachment (optional)**
*Upload any documents which support the program / department assessment process.*

# Assessment Plan (due 12/4/17)

**Assessment Plan (Goals / Objectives, Assessment Measures and Criteria for Success)**

**Assessment List**

| Goal/Objective | To provide students with a fundamental understanding of risk, the potential disparate burdens and impacts of risk, and the adverse effects of loss.(Imported) |
|---|---|
| Legends | SLO - Student Learning Outcome/Objective (academic units); |
| Standards/Outcomes | |
| Assessment Measures | |

| Assessment Measure | Criterion | Attachments |
|---|---|---|
| Direct - Written Assignment | At least 70% of the Sample should achieve Level 3 or Level 4 Performance in each task: Level 4: 19-25 items correct (76-100%) - Performance Exceeds Expectations Level 3: 12-18 items correct (48-75%) - Performance Meets Expectations Level 2: 6-11 items correct (24-47%) - Performance Partially Meets Expectations Level 1: < 5 items correct (0-23%) - Performance Below Expectations/Unacceptable | |

| Goal/Objective | To provide students with a working knowledge of the fundamental tools and techniques available to, and useful in, managing risk; including the proper role and inherent limitations of the insurance mechanism.(Imported) |
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| Legends | SLO - Student Learning Outcome/Objective (academic units); |
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| Goal/Objective | To enhance student decision-making skills with regard to potentially complex risk and insurance issues, thereby increasing the likelihood students may achieve more rational and successful outcomes for future personal, business and/or social purposes by being a more informed consumer and member of the citizenry.(Imported) |
|---|---|
| Legends | SLO - Student Learning Outcome/Objective (academic units); |
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| Assessment Measure | Criterion | Attachments |
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**Program / Department Assessment Narrative**

**The primary purpose of assessment is to use data to inform decisions and improve programs (student learning) and departments (operations); this is an on-going process of defining goals and expectations, collecting results, analyzing data, comparing current and past results and initiatives, and making decisions based on these reflections. In the space below, describe the program's or department's overall plan for improving student learning and/or operations (the "assessment plan"). Consider the following:**
**1) What strategies exist to assess the outcomes?**
**2) What does the program/department expect to achieve with the goals and objectives identified above?**
**3) How might prior or current initiatives (improvements) influence the anticipated outcomes this year?**
**4) What is the plan for using data to improve student learning and/or operations?**
**5) How will data be shared within the Program/Department (and, where appropriate, the College/VP-area)?**

**Assessment Process**

Assessment results are immediately available and shared with all faculty in the unit, and shared periodically (2-4 times per cycle) with the Department Head, Associate Dean/Dean, as well as Department and College Assessment Committees, and are discussed informally with other appropriate faculty where necessary.

Analysis/interpretation of data regarding outcomes from previous years indicates developed assessment instruments generally perform well, and outcomes appear reasonably dependent upon order of exposition of course material. Reordering/restructuring of course content as implemented over several cycles has resulted in greater numbers and proportion of students successfully meeting particular targets and/or partially-met targets, suggesting continued monitoring of the order/structure of exposition of material, as well as the overall assessment plan and rubrics, is more likely to support continued satisfaction/improvement in program goals/objectives. Proper ordering/framing of topics has been found to be important to obtained results as well as allowing for potential unforeseen/unavoidable faculty time conflicts.

# Results & Improvements (due 9/15/18)

**Assessment List Findings for the Assessment Measure level for To provide students with a fundamental understanding of risk, the potential disparate burdens and impacts of risk, and the adverse effects of loss.(Imported)**

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| Standards/Outcomes | |
| Assessment Measures | |
| Assessment Findings | |

Assessment Measures:

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Assessment Findings:

| Assessment Measure | Criterion | Summary | Attachments of the Assessments | Improvement Narratives |
|---|---|---|---|---|
| Direct - Written Assignment | Has the criterion At least 70% of the Sample should achieve Level 3 or Level 4 Performance in each task: Level 4: 19-25 items correct (76-100%) - Performance Exceeds Expectations Level 3: 12-18 items correct (48-75%) - Performance Meets Expectations Level 2: 6-11 items correct (24-47%) - Performance Partially Meets Expectations Level 1: < 5 items correct (0-23%) - Performance Below Expectations/Unacceptable been met yet? | | | |

**Assessment List Findings for the Assessment Measure level for To provide students with a working knowledge of the fundamental tools and techniques available to, and useful in, managing risk; including the proper role and inherent limitations of the insurance mechanism.(Imported)**

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Assessment Findings

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**Assessment List Findings for the Assessment Measure level for To enhance student decision-making skills with regard to potentially complex risk and insurance issues, thereby increasing the likelihood students may achieve more rational and successful outcomes for future personal, business and/or social purposes by being a more informed consumer and member of the citizenry.(Imported)**

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| Assessment Findings | |

**Assessment Measures**

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**Assessment Findings**

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## Reflection (Due 9/15/18)